

ARMEN EDGARIAN | Production and Graphic Designer

917-604-5284 | armenjohn@mac.com | www.armenjohnsdesign.com

EXPERIENCE

TCW | Financial Publishing Specialist | November 2018 – Present

- Manage production and development of communication and marketing materials used for client prospects or existing client presentations with the input from various TCW portfolio management teams and sales staff. Prioritize project deliverables internally within Communications group and internal clients.
- Gather and verify performance data from various sources or coordinate the collection of data with several of TCW's portfolio management teams to implement current strategy data, analysis and information into client materials.
- Utilize various computer graphics systems and software to produce marketing (printed and electronic) materials. Ensure printed and electronic materials uphold product specific compliance rules and regulations.
- Ensure marketing materials are compliant with current TCW corporate branding principles and TCW policy.
- Handle special projects such as advertisements and targeted promotional materials for marketing teams and portfolio management groups.

CAPITAL GROUP | AMERICAN FUNDS | Contract employment through Kforce

Graphic Production Artist at Capital Group | American Funds | October 2016 – May 2018

- Page layout and production of monthly and quarterly reports and presentation books by retrieving variety of data sources from Capital Group systems. Converting existing files to PowerPoint slides for Seismic use and regularly updating content on website.

THE WALL STREET JOURNAL CUSTOM STUDIOS | Sr. Production and Graphic Designer | April 2010 – June 2016

- Manage prepress production of custom magazines, newsletters and all other communication content for existing and new clients based on client's brand and guidelines
- Image retouching, color correction, copy flow and layout adjustments for all publications with client's requirements and templates using Adobe Photoshop, Illustrator and InDesign
- Work and communicate effectively with others, perform under demanding deadlines with multi-tasking and troubleshooting capabilities.

Clients included: **AIG, Charles Schwab, Fifth Third, Great West, Hartford, Hewitt, Legg Mason, Securian, Silgan, TD Ameritrade, TransAmerica, T. Rowe Price and Valic.**

HEARST MAGAZINES | SMARTMONEY CUSTOM SOLUTIONS | Production Designer | May 2001 – April 2010

- Image retouching, color correction and prepress production of custom magazines and newsletters.
- Make press check arrangements with printers for publications and clients such as **Ameriprise, BJ's Wholesale Club, Century 21 Fine Homes & Estates, Fidelity and UBS.**

INSTITUTIONAL INVESTOR | Production Designer | 1996 – April 2001

Worked closely with art directors and editors to design marketing features and managed prepress production of special advertising sections of *Institutional Investor* magazine, targeted to senior corporate executives and professional investors in the U.S. and abroad. Responsibilities included cover design, page layout, photo retouching, charts, maps, media kit, direct-mail pieces, multi-page special advertising supplements.

EDUCATION

PRATT INSTITUTE | Brooklyn, NY | May 1996

Degree: Bachelor of Fine Arts | **Major:** Computer Graphics | **Minor:** Photography

SKILLS

- Adobe Photoshop, InDesign, Illustrator and InCopy • Knowledge of Microsoft Word, Excel and PowerPoint
- Fine art Photography